

**Sentinel Booster Club
Meeting Minutes
October 8, 2018**

Attendees: Kim Brown, Andy Commons, Amy Dupras, Carlett Hogan, Lisa Mecklenberg Jackson, Sindie Kennedy, Dane Oliver and Cindy Sandau

Guests: Rachel Danielson (Dance), Erin Keffeler (Volleyball), Craig Matosich (Golf)

Minutes: Sindie asked for clarification about the payments reported at the last meeting. The closet shifts that were paid out were from last year. These payments were the last items that Liana took care of before handing everything over to Amy. Kim motioned to approve the minutes with the clarification added. Amy seconded. All approved.

Introduction of Board, Members and Guests

Kim explained how the booster club works. Coaches and activity leaders come to the Booster Club meetings and share information about their activities. Parent representatives from those activities work two closet shifts. After they work those shifts and the coach or leader reports at a Booster Club meeting, that activity receives \$250 plus \$5 for each student (if they go to a state tournament).

**Fall Sports/Activity Report
Craig Matosich (Golf)**

The golf season is fast and furious and is already over. The season started the 8th or 9th of August. The team played three tournaments before school started, which is beneficial because the tournaments lasted three days. The state tournament was in Butte 10 days ago. The boys placed second overall. Jack Johnson placed 3rd. The girls placed 8th. Emily Garden placed 3rd. The number of participants were down this year with 13 athletes. The team was made up of high-quality players. Coach Matosich would like to get more involvement from parents. They do not do any fundraising during the school year. They do have a golf tournament in the spring that benefits all three city schools and Loyola.

Parents are now allowed on the course. Everyone had to read and agree to the regulations. There was a \$10 fee. It went well. Craig has always been for allowing spectators on the course. He wished they would have had the full season to adjust to it instead of just the state tournament. He encouraged the players to talk with their parents and decide what was best for their performance. It is on a trial basis but should be a norm. Parents jumped in to help the players find lost balls. That was a positive thing.

Erin Keffeler (Volleyball)

Eleven seniors graduated last year. The team is in a re-build mode. One of the seniors is currently injured. Cross town teams are tough this year. They have four more conference matches and a big

tournament at Sentinel. The teams are all doing well. Every team has a winning record, except the B team. There are four seniors on the varsity team with two out with injuries. They have done some fundraising by selling popcorn. Fundraising is supplemented with donations if folks do not want to buy popcorn. It was a successful fundraiser. They use WeFundForYou (similar to GoFundMe). Carlett helped with buttons. The assistant coach is leaving next year. Coach Keffeler will be also losing her freshman coach. She will need to rebuild the coaching staff next year. They have a cross-town game coming up against Hellgate. The state tournament is November 8-10 in Bozeman (every year). They have had a lot of fun and success in the past years. There are great athletes in the program. All the girls passed their grade checks. Kim asked Erin to let the Booster Club know how many of their players go to the state tournament. Erin reported 14 players will go, as well as one or two managers, if they make it to the tournament.

Rachel Danielson (Dance)

There are 22 girls on the team this year. This is the most dancers she has ever had. Ten members of the team are Freshman. They participated in the UM homecoming parade and performed at a couple of football games. Rachel thought they should perform at a volleyball game. Erin reported Hellgate's dancers perform between sets two and three. They could perform October 25 when the team plays Glacier. They could perform three minutes between sets. Rachel committed to perform at the volleyball game.

They just completed a WeFundForYou fundraiser. They practice three mornings each week at 6:30 AM. It is going well. Dance occurs all year. The last event where they perform is state basketball in March. Dance is technically not a sanctioned sport. Rachel came up with her requirements for lettering. Rachel learned she has to order letters. They have to do community service (20 hours), they have to perform and attend practices. She is still working on the details. She teaches 4th grade so some of the dancers go to her class and help. As far as scheduling someone to work the closet, the active parent in the past, Deb Gass is no longer a Sentinel parent (her student graduated). Gina is an involved parent. She could possibly help Rachel get some parents involved. They can use SignUpGenius to select shifts.

Rachel brought up the Rubber Chicken event in Spokane. We tried it at a volleyball invitational. They did their Rubber Chicken event at the arena - it was a cross-town meeting. Rubber Chicken was specific to Rachel's high school. Another school had a "Stinky Sneaker" themed competition. The contest was based on how loud they were, how many wear the colored shirt and how many alumni were in attendance. They would make shirts. They would bring in at least \$20,000 at the event (a basketball game). The dance teams would have a dance-off performance. The competition was based on the number of people who participated in the spirit contest. Whoever won, received the rubber chicken. The contest was between two rivalries. Hellgate is the rivalry with Sentinel for basketball. Dane suggested the student government get that going. The Booster Club could make t-shirts and get \$10 per shirt. Any other proceeds could go to student government. Each year there was a theme. There was a contest for students to design the theme. Dane suggested a cross-town

theme. Rachel has shared this idea with the student government and the other coaches. January 19 is the game that is at Sentinel. They also sold noise makers and accessories to make more noise. Sentinel could do something simple to get the student body excited. Sindie suggested Sentinel host it this year and Hellgate host it next year. The Spokane schools had homecoming week plus the rubber chicken event.

Treasurer Report:

Payouts to the programs - Liana would write one check for everything and Andrea would distribute the funds to the programs. Dane explained this is a requirement for Title IX. The Booster Club could send emails to coaches and copy Dane, informing them of the payment. Payments do not need to be done at the end of the year. Payments could be made more often (e.g., monthly).

September is a trudge. Amy is trying to come up with a budget. We might need to put our heads together. Last year's budget consisted of three items. We could come up with a more exhaustive budget.

Amy included the numbers from Square at the bottom of her report. She will later go through those numbers and determine what was membership and what was apparel/gear.

For September, she totaled the check register and totaled all sales.

She included income, expenses (apparel/gear, scholarships, etc.). The available balance is \$19,638.96. She has some deposits to make still and record any sells from last week.

Anything that happened in August is included in the beginning balance.

When Amy took it over at the end of May, the balance was \$16,000. Expenses came out. At the beginning of August, we were at \$15,000. We have had a lot of activity since.

Amy has been going through the books and it has been frustrating. Nothing was itemized. Amy is itemizing everything.

We need to track events from year to year so we can see where we are making money. Amy is making notes on everything in terms of itemization. We can do a better job tracking revenue and expenses this year.

Booster Closet:

We have been doing well at sells. Two weeks ago, we made around \$200 during a volleyball game. Lisa opened the closet on Friday for the students. She sold around \$150 in gear. She will open the closet on Thursday for volleyball and Friday for Football.

We have been collaborating with the student council on the themes of the games. Lisa and another parent helped with making noise makers. The Booster Club is also working with the Spartan Touchdown Club and selling pink shirts at the next home football game. It is a fundraiser for breast cancer awareness. The Booster Club will sell pink bandanas; proceeds will go back to the Booster Club. That is this Friday. Volleyball is pink out on Thursday.

Fall Activity Report:

Cross Country - the team participated in the Mountain West Meet, which is huge (90 schools and 3,000 runners). The Sentinel team did not run that well. They are a better team than their performance suggested. The boys will be quite competitive. They will be better at a state competition. The regional event is in Boise; they need \$3,500 to attend the event. Only 10 runners will be able to go. Each runner will contribute \$350. They are not doing a fundraiser. Andy is interested in WeFundForYou - the fees are lower than GoFundMe. It is a company out of Coeur d'Alene. Cross County is not a sanctioned sport. They have to pay for it on their own. It is two weeks after the state tournament on October 20 at the UM golf course. The next meet, the City Meet is this Wednesday at Linda Vista.

Girls Soccer - the team played their make-up game with Big Sky and got beat 1-0. Big Sky is really good this year.

Boys Soccer - Sentinel is hosting a tournament next week.

Football - the team had three tough losses. They won against Glacier on the road. They won against Hellgate last weekend. If they get one more win, they will be in the playoffs. The Freshman and JV teams are undefeated.

Year-Round Activities:

Band - Sindie, Lisa and Cindy reported on band. The band marched at the Sentinel homecoming football game during half-time, they marched in the UM homecoming parade, they are playing at the football game this week and they have a performance next week. They will be doing fundraising for the trip to Carnegie Hall in the spring

Speech and Debate - they started their practices. The parent meeting is tomorrow night. They need judges. Interested judges can go to missoulaspeechanddebate.com for the meet on November 9 and 10 in Missoula.

Orchestra is having their first performance next week.

Drama - They had tryouts for It's a Wonderful Life. The performance will be in the Hellgate High School theatre because the Sentinel theatre will not be ready. Everyone who tried out got a part.

Old business:

Noodles & Company fundraiser - the Booster Club raised \$134. There was zero effort involved. Lisa is trying to arrange for more of these types of fundraisers.

New Business:

Button fundraiser - Carlett was able to get 500 sets of buttons from Amazon. She spent \$112 for 500 button pieces. With that price, we could drop the price for those teams wanting to make and sell their own buttons. She thinks \$1.60 is too much. The Booster Club provide the supplies. Carlett does not feel it is worth what they make if they pay \$1.60 per button. The cost when buying them from Amazon is \$.224 per button. The company was really good to work with. We could do \$1 or \$.70 per button. Girls soccer and boys basketball did buttons last year. LifeTouch does offer buttons. They charge \$8 per button. It is a smaller picture and includes the name and year. Lisa made a motion that we charge \$1 per button. Kim seconded. All approved.

Increase activity fee per student - Lisa wants to pay \$10 per student for participation in state tournaments. Kim feels we need to make sure we have the funds. Sindie will look into last year's records to see if there is a spreadsheet with details of how many funds were paid out last year so we can create a budget. At the next meeting, we will determine a budget and vote on increasing the amount.

Focus Group - from Michele Manning of FIT. There is a focus group this Thursday, October 11 at the library at 5:30 regarding school safety and attendance boundaries. Refreshments will be provided.

Call for Help:

Kim and Andy sold half of the 50/50 tickets at the Sentinel homecoming football game.

SnapChat - Amy has a SnapChat account. You cannot copy and paste a URL. Have to get a duality app and create another SnapChat account. Amy watched the YouTube tutorial and it is complicated. Someone who does not have an existing SnapChat can create an SBC SnapChat account. Lisa will share the login info with Sindie

Next month's meetings: November 5, 2018 at 6:30 PM