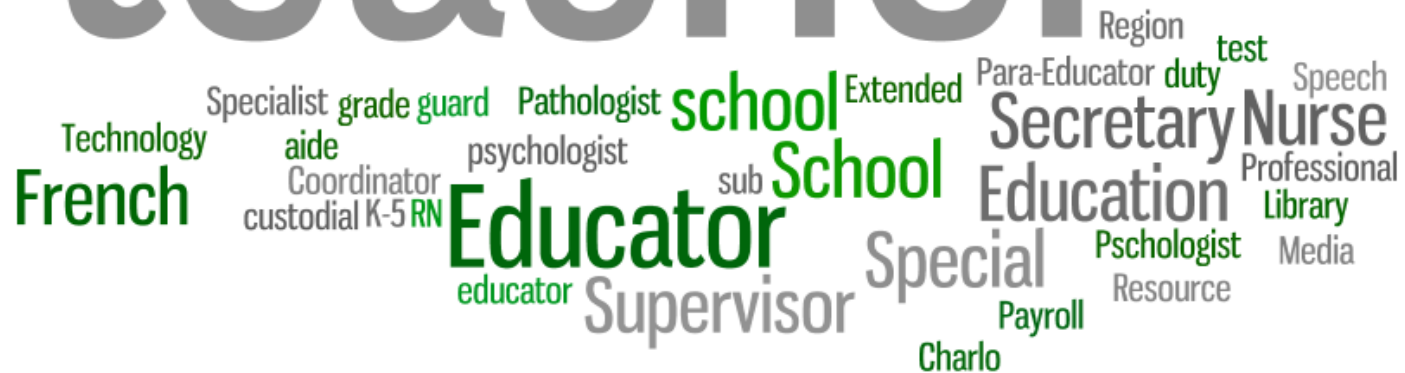




teacher



2014 MCPS Technology Research Presentation

University of Montana Marketing Research Team

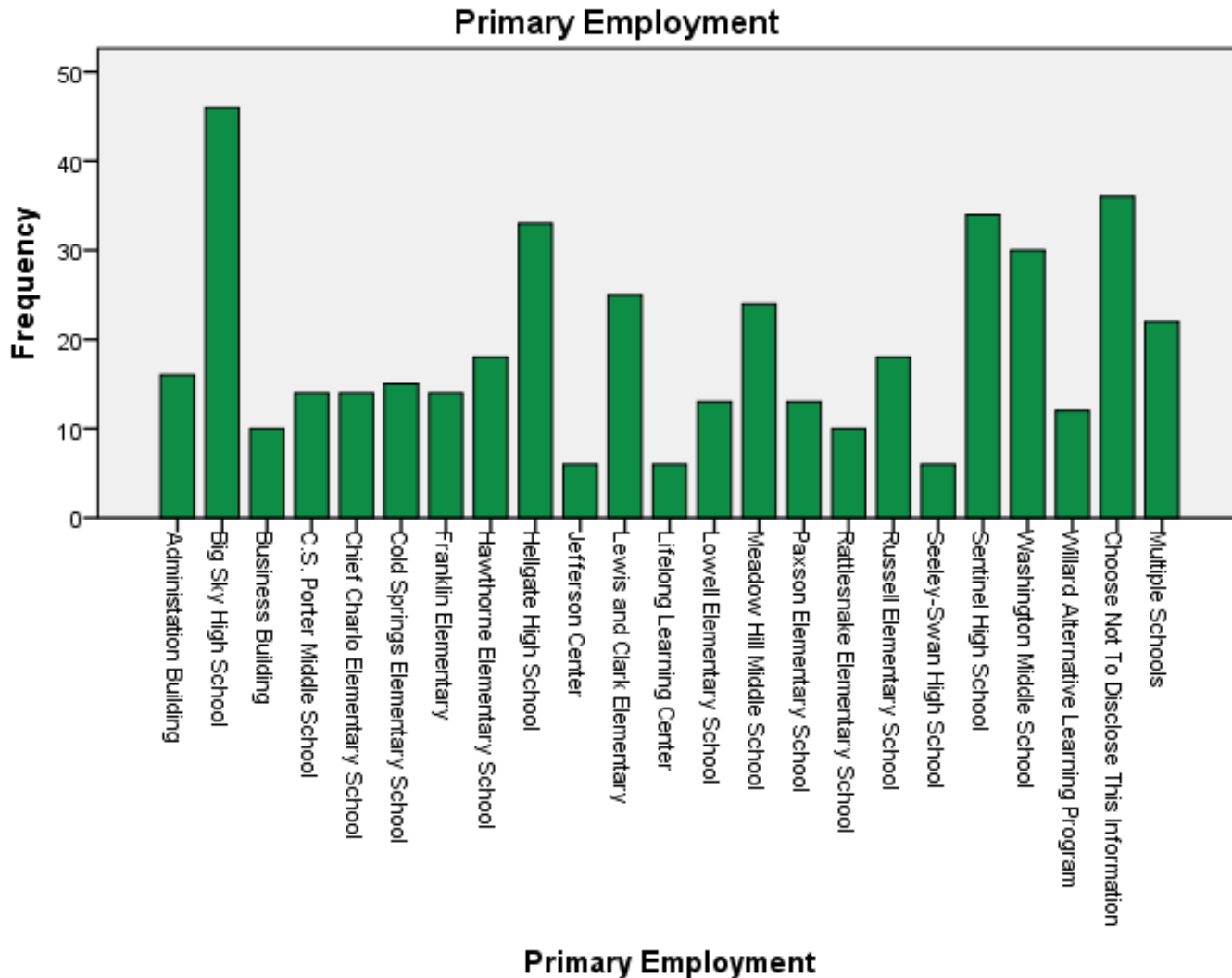


The Overarching Question

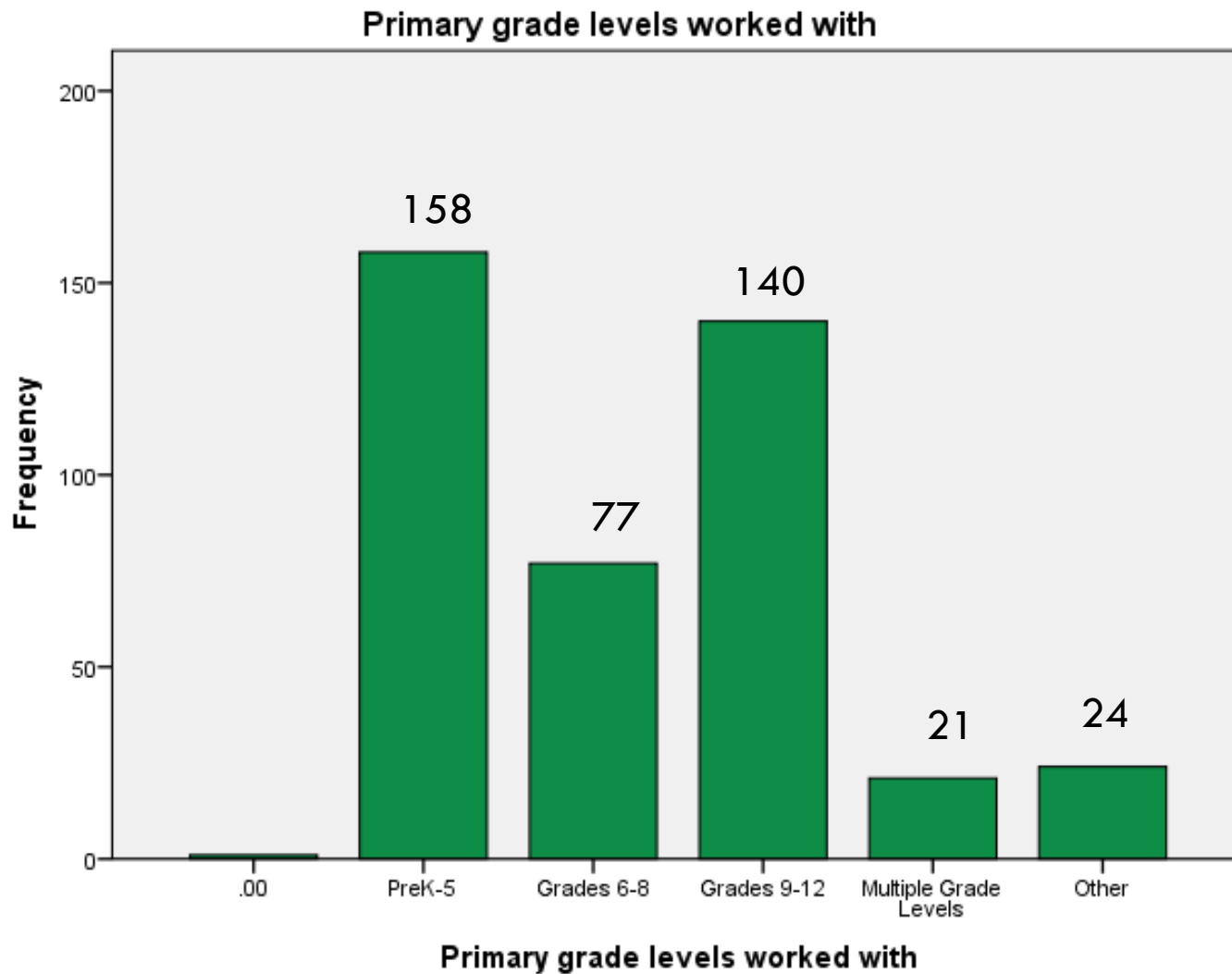
How can we improve
technology delivery within MCPS?

- What are individuals technology competencies?
- What do individuals want to do with technology?
- What are they currently able to do?
- What types of devices do individuals want to use for their work?

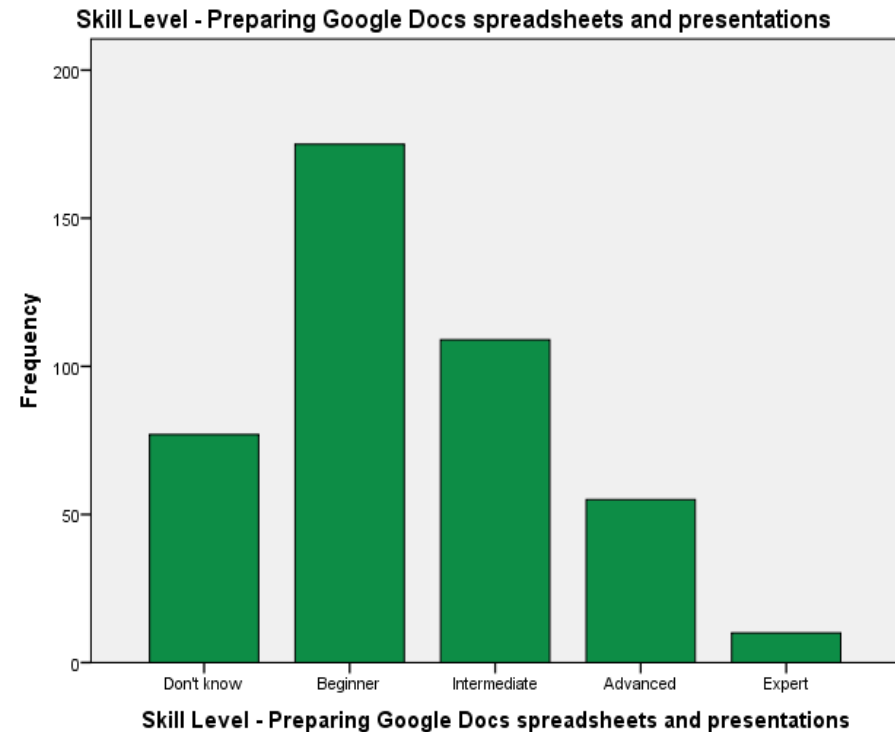
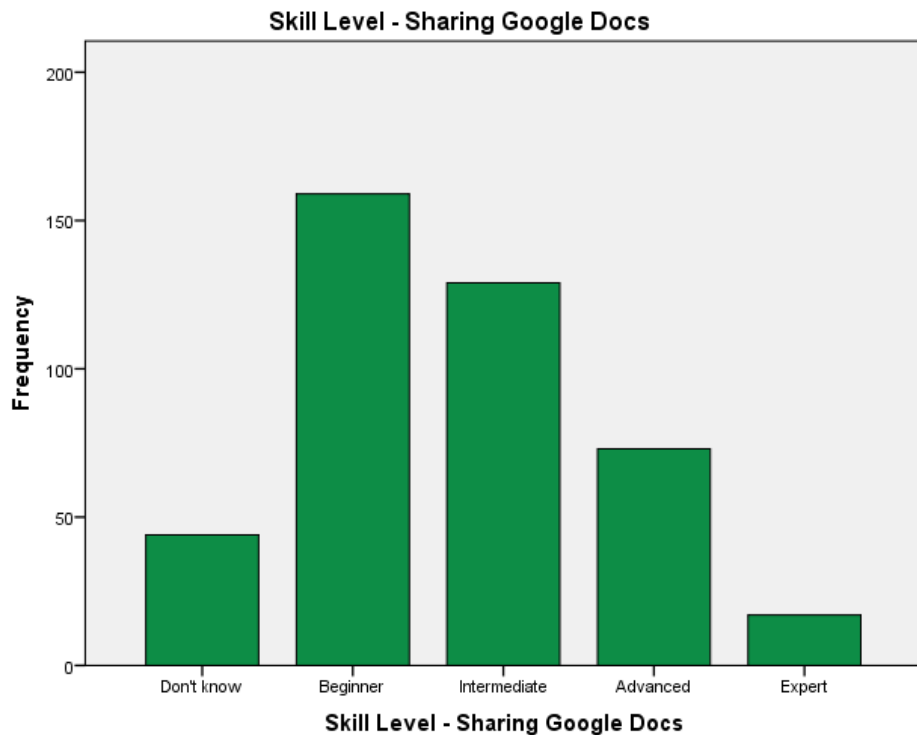
Respondents Primary Employment



Respondents Grade Level



Google Docs Competency



Next: What types of professional development or training should be implemented?



What kinds of professional development would be beneficial to you?



“Technology development that is ongoing- mentoring. Not just cram and scam.”

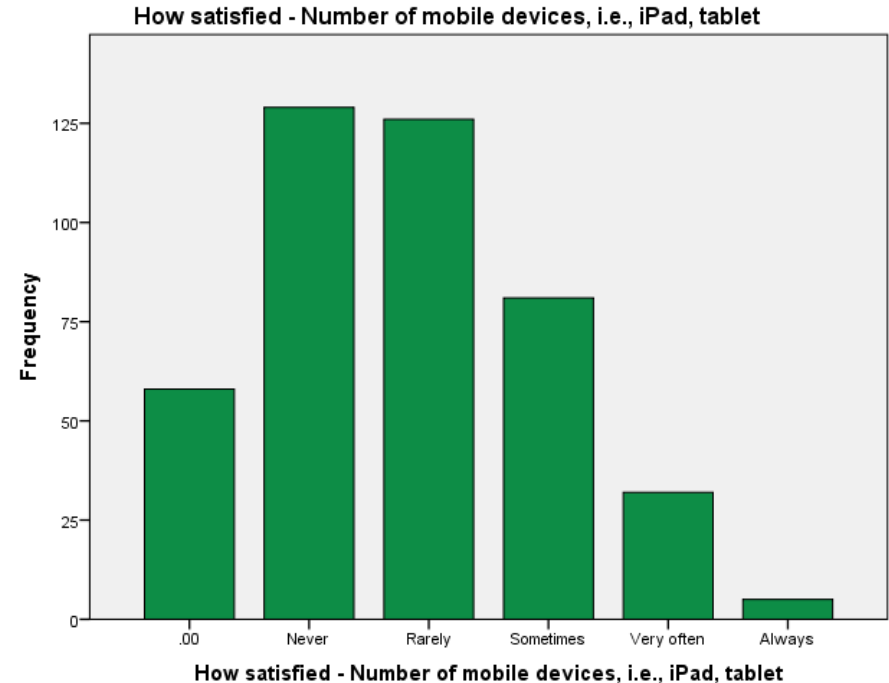
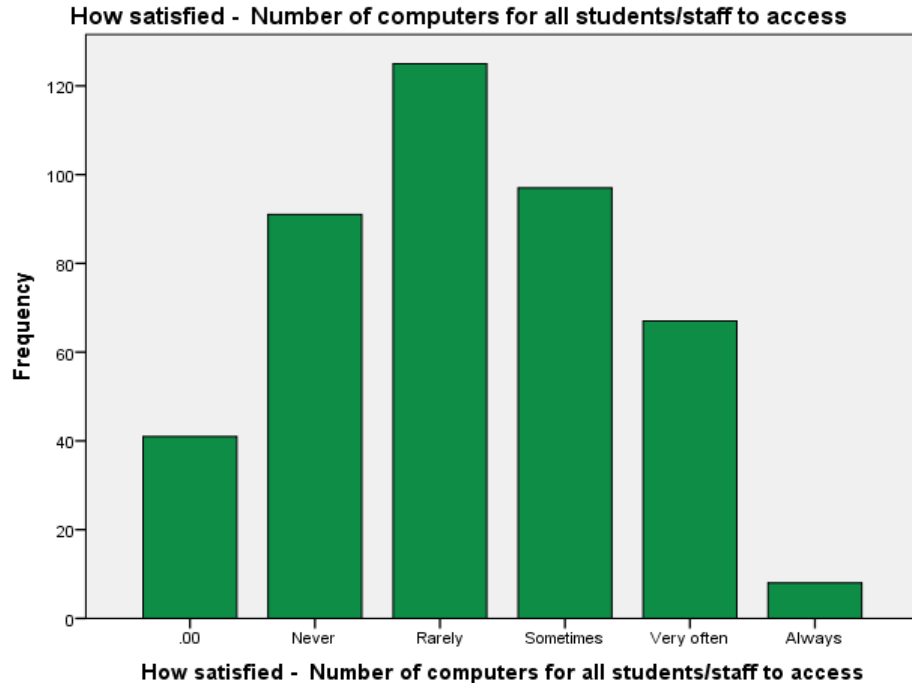


Professional Development Recommendations

- Staff
 - More training in the Summer and Fall
 - Technology Fair
 - Ongoing mentoring

- Research Team
 - Video Tutorials
 - Video conferencing training sessions to eliminate travel
 - Distance Learning

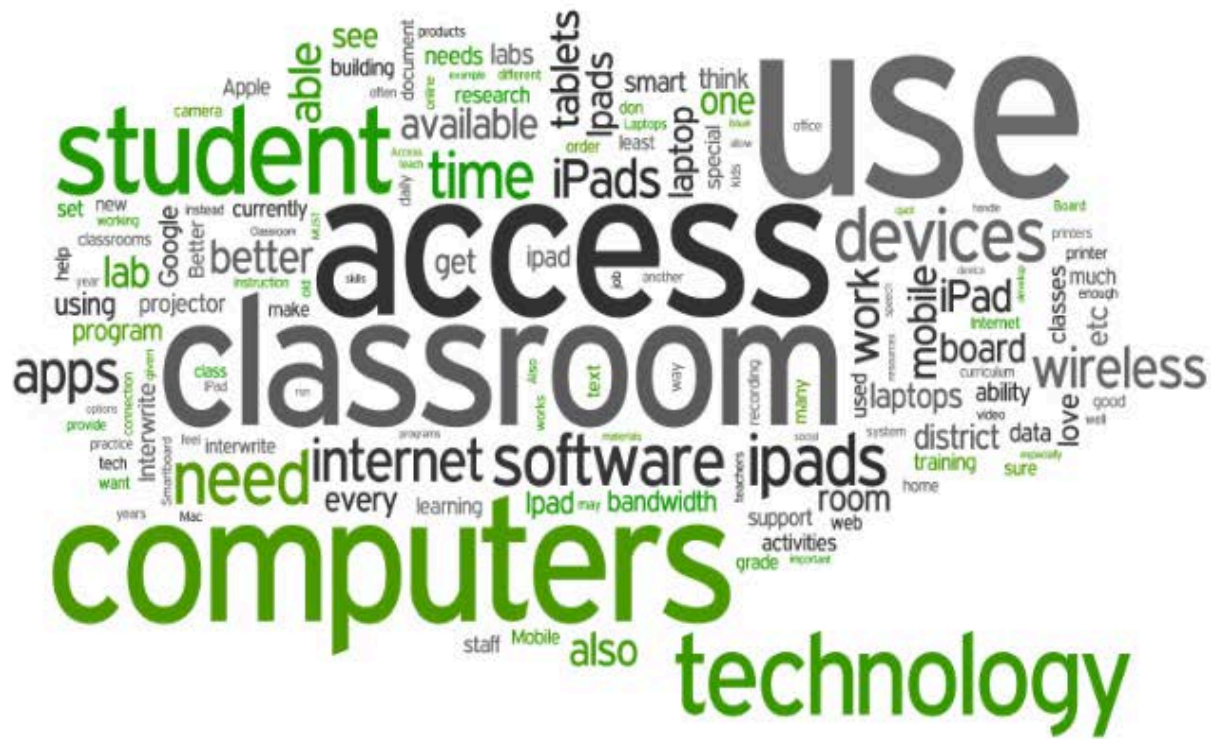
Device Satisfaction



Next: If given the resources, what technology would you implement into your position?



If given the resources, what technology would you like to implement into your position?



“MORE of anything!!!”

Implementation Recommendations

- Staff
 - iPads
 - Mobile Devices
 - More Computers
 - Better Bandwidth
- Research Team
 - Learning Management System

The screenshot displays a user interface with three main sections: 'MY COURSES', 'NAVIGATION', and 'SETTINGS'. Each section has a title bar with a minus sign and a window icon. The 'MY COURSES' section lists several courses, each with a document icon and a checkmark. The 'NAVIGATION' section has a 'Home' header and a list of links. The 'SETTINGS' section has a single link.

MY COURSES

- BMIS 372 Common Area
- BMIS 372 Sec 1
- Business Finance (Sect: 01, 31574, Spring 2014)
- [Managing Information and Data \(Sect: 01, 32184, Spring 2014\)](#)
- Marketing Research (Sect: 01, 30644, Spring 2014)
- Principles of Marketing (Sect: 90, 32051, Spring 2014)
- SoBA Advising

NAVIGATION

Home

- My home
- ▷ UOnline
- ▷ My profile
- ▷ My courses

SETTINGS

- ▷ My profile settings

If you are a teacher, how are you currently implementing technology into the classroom?



“My big focus this year is collaborative blogs, working with a classroom in New York, having kids share information.”

“Kidblogs, 2.0 tools of all sorts, FB, Twitter, GAFE, LMSs, etc. I teach almost exclusively paperless.”



Acknowledgements



MCPS

**This is the beginning
of a beautiful friendship**