

Use of District Names, Logos, Symbols, and Mottos

The names, logos, symbols, and mottos of the District and its schools are trademarks or service marks. Such marks may only be used in conformance with state and federal law and the provisions of this policy.

Faculty, staff, and students of the District may use the above-mentioned names, logos, symbols, or mottos on internal documents or materials for internal business or educational purposes only. Any such use will be in accordance with applicable Board policies, administrative procedures, handbooks and Codes of Conduct.

Use of the District's trademarks and/or service marks for any retail or commercial purpose, for endorsements, promotions, or similar endeavors requires the express written permission of the District. If granted, use of the District's trademarks and/or service marks will be in accordance with any terms agreed upon by the Superintendent or Superintendent's designee and the individual or entity authorized to use such marks.

Use of the above-mentioned names, logos, symbols, or mottos does not constitute permission to act as the District's agent, official, or representative.

Policy History:

Adopted on: November 12, 2019